# Alessandro Guidi

Management Consulting Specialist | Data-Driven Decision Maker | Financial Optimization Expert

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Languages: Italian (Native) | English (C1) | French (B2) | Spanish (A2) | MBTI: ISTJ-INTJ

## **Professional Summary**

Results-driven management consulting professional with expertise in strategic analysis, project execution, and financial optimization. Skilled in driving data-backed insights to enhance business efficiency, streamline operations, and support executive decision-making. Proven ability to collaborate with cross-functional teams, manage high-impact projects, and deliver actionable recommendations. Committed to delivering measurable results and supporting corporate strategy and transformation initiatives.

#### WORK EXPERIENCE

## Consultant | Capgemini - Technology Consulting Firm | Milan, Italy

Sep 2023 - Present

- Developed strategic frameworks for financial institutions, reducing operational costs by €2M and enhancing governance.
- Conducted market and financial analyses, optimizing risk assessment models and strengthening decision-making.
- Advised clients on business transformation initiatives, aligning corporate strategy with industry best practices.

# Business Analyst | Facile.it | #1 Italian Online Broker | Milan, Italy

May 2023 - Jul 2023

- Led performance analytics, driving a 30% increase in mortgage division market share and revenue growth.
- Identified operational inefficiencies, refining workflows and improving process efficiency by 15%.
- Conducted competitive research, optimizing pricing strategies and enhancing customer acquisition efforts.

## Business Developer Intern | Yeap Srl | Consulting & Software Company | Milan, Italy

May 2022 - Jul 2022

- Conducted industry benchmarking, redefining customer segmentation and increasing qualified leads by 35%.
- Assisted in commercial due diligence, evaluating business models and market positioning for investment opportunities.
- Supported strategic planning, aligning go-to-market initiatives with business objectives to maximize growth.

#### **EDUCATION**

## Master in Management (2nd year) - GPA: 3.8/4.0

Sep 2022 - Sep 2026

| ESCP Business School | Turin, Italy | Berlin, Germany | Madrid, Spain

Specialization in International Business Consulting, focusing on strategy, market analysis, and corporate transformation.

## The Future of Financial Institutions Management | SDA Bocconi | Milan, Italy

Sep 2023

Explored financial markets, digital innovation, and strategic management trends shaping the banking sector.

Bachelor in Business & Management - Grade: 110/110 | Università degli Studi di Torino | Turin, Italy

Sep 2019 – Sep 2022

Gained expertise in finance, strategy, and organizational management, with a strong analytical foundation.

### **VOLUNTEERING EXPERIENCE**

#### 180 Degrees Consulting | Student Consulting Association

June 2024 - Present

Spearhead strategic direction, managing consulting projects and fostering corporate and nonprofit partnerships to drive sustainable growth, enhance impact, and expand organizational reach.

**Consulting Director** Jun 2023 - May 2024

Oversaw project selection and team recruitment, providing guidance to project managers to ensure successful execution and alignment with client expectations, optimizing consulting outcomes.

**Project Manager** Jan 2023 - May 2023

Led CiboCrudo's B2B expansion across Europe, increasing revenue 30% through strategic reseller partnerships in five key markets, strengthening competitive positioning and accelerating growth.

#### **CORE SKILLS**

MS Office (Word, Excel, PowerPoint, Project) | Python | SQL | Tableau | Power BI | Strategic Analysis | PMP Certification | Project Management | Financial Optimization | Growth Strategy | Market Analysis | Business Model Evaluation | Transformation Planning | Competitive Positioning | Decision-Making Support | Analytical Thinking | Communication Skills | Team Collaboration | Interpersonal Skills | Sustainability Integration | Data Synthesis | Intellectual Curiosity.